



CEDIA 2016 Spotlight: Non-Profit ITDRC to Showcase Disaster Recovery Efforts, Offers Tours of Mobile Command Center in Expo Hall

ITDRC Save on Shipping Program enables companies exhibiting at CEDIA to donate equipment from their show booth instead of shipping it after the event

DALLAS, TX, September 13, 2016 – The [Information Technology Disaster Resource Center \(ITDRC\)](#), returns as a non-profit exhibitor at [CEDIA 2016](#), a global showcase of the biggest thinking, innovations, and connections in home technology.

Taking place today through September 17 at the Kay Bailey Hutchinson Convention Center in Dallas, the industry event offers attendees a first-hand look at the ITDRC Mobile Technology Command & Recovery Center that's used to provide communities affected by disaster with technology continuity and recovery assistance.

Located in CEDIA booth #8105, ITDRC's 40-foot Mobile Technology Command Center travels across the country to help affected communities, and most recently deployed to Louisiana to assist thousands of flood victims. Attendees can take a tour of the 40-foot bus and learn about becoming an ITDRC volunteer or corporate partner.

ITDRC also offer CEDIA exhibiting companies the opportunity to take part in its unique Save on Shipping Program that allows organizations to play a vital role in ITDRC's mission.

"CEDIA is the perfect venue to highlight ITDRC's nationwide volunteer efforts and illustrate the impact that our partner organizations and individual volunteers have on the lives of disaster victims," said Joe Hillis, operations director at ITDRC. "Our success is made possible by the generosity of tech-oriented companies throughout the United States. We encourage companies exhibiting at CEDIA to consider taking part in our 'Save on Shipping' Program that reduces their shipping costs by donating their booth's equipment to ITDRC instead of packing and shipping items back to their company facility."

Last year, ITDRC was named a member of the Tech Sector Collaboration Program administered by the Federal Emergency Management Agency (FEMA). The program created a formal relationship between FEMA and those who want to assist in the private sector. By joining the Tech Sector Collaboration Program, ITDRC expanded its reach not only to help victims of disaster, but to more efficiently work in tandem with technology organizations to do so.

To learn more about ITDRC's Save on Shipping Program, contact partner@itdrc.org or call 817.886-8550.

About ITDRC

The [Information Technology Disaster Resource Center, Inc](http://www.itdrc.org) is a 501(c)(3) non-profit comprised of volunteer IT professionals from across the United States who provide technology continuity and recovery assistance to communities affected by disaster. Services are provided at no cost as a service of the technology community. Founded in 2008, ITDRC is headquartered in Dallas, Texas. To volunteer, sponsor, or learn more, visit www.itdrc.org.