

## PRESS RELEASE

### ITDRC and HELP Foundation Join Forces for the 2010 Hurricane Season

Houston, Texas- June 17, 2010 – Information Technology Disaster Resource Center (ITDRC), a non-profit provider of IT disaster support services for the small business community, today announced it is partnering with the HELP Foundation for the 2010 hurricane season. The two organizations have demonstrated expertise in disaster preparedness, response and recovery strategies. Clients receive a rich set of benefits, including assessment, planning, training and support, giving them a tailored process to implement during times of disaster.

ITDRC serves as a single IT resource to help small businesses continue operations in times of disaster. Services are provided at no cost through a network of volunteer IT professionals and corporate sponsors. The organization guides businesses to implement proper data housing and backup strategies. In the event of a disaster, the ITDRC will assist small businesses with IT recovery services to facilitate business continuity and minimize financial impact. The HELP Foundation offers a full suite of disaster planning and management services. ITDRC's IT solutions, complemented by the HELP Foundation's planning expertise, are driven to become the disaster services resource of choice for communities across the United States.

"We're excited about our partnership with the HELP Foundation. Their expertise in planning and resource management will allow us to reach more small businesses before and after a disaster" said Joe Hillis ITDRC Operations Director.

"The partnership with ITDRC demonstrates what disaster response and recovery is all about, neighbor helping neighbor while utilizing a specific skill set." said Tony Lamberth, Founder, HELP Foundation. "I am extremely excited about the teams coming together and taking response to whole new level."

More information on ITDRC & HELP Foundation products and services is available at [www.itdrc.org](http://www.itdrc.org) and [www.thehelpfoundation.org](http://www.thehelpfoundation.org)

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#### Media Opportunity

ITDRC and The HELP Foundation experts will be available for interviews during the [2010 Hurricane Workshop](#) Saturday June 19<sup>th</sup> in Houston, Texas. The annual preparedness event is held at the George R. Brown Convention Center. Organizers are expecting an estimated 3000 attendees.

#### Media Contact Information

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